# Natural Pet Foods

# World's Best





Natural – Holistic Pet Foods

## **ProDiet** A Family-Owned Business



*Pro*Diet is a family-owned business. We have been raising dogs since 1960 and making dog food for over 30 years. Our family is dedicated to improving the health and longevity of our canine friends. Most pet food companies have little or no experience with dogs—*Pro*Diet foods are extensively tested, used and proven.

We try to educate the consumer by telling the facts--rather than using smart marketing just to sell product.

At *Pro*Diet we will always do our best to make healthful pet foods a top priority.

**ProDiet Pet Foods** 131 130th St S Glyndon, MN 56547-9551 www.prodietpet.com Phone: 218-498-0235 E-mail: info@prodietpet.com

Serving the Pet Industry Since 1960

Stanley Crume began raising dogs in the early 1960s. The brochure for Minnesota Pet Breeders and Crume Kennels, below, includes photographs of some of his AKC Champion show dogs. Stanley's experience raising high-quality dogs and experimenting with different dog food formulas would prove invaluable later on when he developed *Pro*Diet Dog Food.

### A FINE OPPORTUNITY



#### CRUME KENNELS Glyndon, Minnesota

#### AN ASSOCIATION

LIDO VOM GOLMKAUER KRUG SCH H II AD. -- "V" DOG

Address Inquiries To:

MINNESOTA PET BREEDERS, INC. PELICAN RAPIDS, MINN.

Or CRUME KENNELS GLYNDON, MINN, Or Telephone: Area 218 - 498-6215 Glyndon

### We Ship WORLDWIDE

We ship worldwide to our satisfied customers. Satisfaction guaranteed.

### **Safe Delivery**

Safe delivery on all dogs guaranteed. Express charges are paid by the customer.

### The Association

The Association has entered the pet industry on a well financed, well managed and breeding-conscious foundation

### **These Men**

These men who have shown a high degree of success in their individual endeavors have gathered together to make this excellent opportunity available.



JOHN F. CHIVERS. Real Estate, Owner J. F. Chivers Co.

G. RICHARD LYON.

D. V. M., Lyon Animal Clinic





RONALD A. KOST, Director President Kost Bros. Construction Co.



HENRY A. KORDA, M. D., Korda Clinic, Mayor of Pelican Rapids



ORVILLE FLATIN. Flatin's Mink Ranch

#### **HEALTH** and CARE

Your dog receives the finest veterinary attention available, through utilization of modern laboratory facilities and diagnostic techniques.



DR. G. RICHARD LYON, D.V.M. AND "BOOTS"



ORVILLE FLATIN WITH SOME OF OUR FINE STOCK AND MODERN FACILITIES



THE BEST OF HEALTH CARE WELL EQUIPPED LARORATORY

#### HEALTH and CARE

Your dog receives the finest veterinary attention available, through utilization of modern laboratory facilities and diagnostic techniques.



DR. G. RICHARD LYON, D.V.M. AND "BOOTS"



ORVILLE FLATIN WITH SOME OF OUR FINE STOCK AND MODERN FACILITIES

NDA.

rin, lanch



THE BEST OF HEALTH CARE WELL EQUIPPED LARORATORY

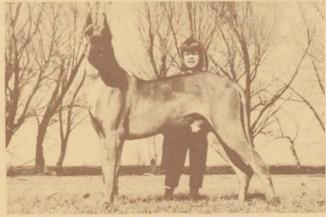


STANLEY CRUME, MANAGER

All of our puppies are A.K.C. registered. They are pedigreed, puppy inoculated and fully wormed.



CHAMPION JOED'S KING PIN



CHAMPION TYEE V. FALKENSTEIN

#### The Largest Selection OF FINE STOCK IN THE NORTHWEST-

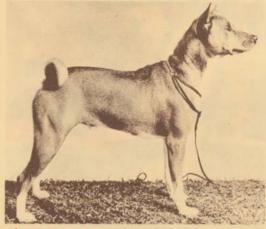
## EXPERIENCE COUNTS

A O

German Shepherds Doberman Pinschers Great Danes St. Bernards Norwegian Elkhounds Siberian Huskies Samoyeds Old English Sheepdogs Cairn Terriers Australian Terriers West Highland White Terriers Pugs Poodles **Boston Terriers** Bulldogs Cocker Spaniels Boxers **Irish Setters** Yorkshire Terriers Schnauzers Chesapeakes Afghans Viszlas Scottish Terriers Newfoundlands Golden Retrievers Airedales Baseniis Most Other Breeds Available

> THE HOME OF IMPORTS And CHAMPIONS

A natural advantage is ours because we raise the dogs in a healthy, clean environment.



CHAMPION CRUME K'S BENIGHN BENNY



CHAMPION CAIRNDANIA CLANSMAN'S GATTER



**ProDiet** NATURAL - HOLISTIC Chicken Meal & Brown Rice Formula Chicken Meal (water removed) #1 Ingredient Provides 5 times more concentrated protein than plain chicken or meat Brown Rice, Flax Seed, Natural Fiber Easy Digestion Sunflower Oil, Omega 3 & Omega 6 Healthy Skin and a Beautiful Coat Chelated Minerals Maximum Nutrient Absorption Probiotics Healthy Digestive System No Com - No Wheat - No Soy - No Gluten No Artificial Flavors or Colors Used and Recommended by Professionals Great Taste For All Breeds - Large & Small PERFORMANCE Growing, Active, Show & Sporting Dogs 20 II Made in the USA (9.07 **ProDiet** "Serving the Pet Industry Since 1960" Net Weight 20 lbs. (9.07 kg)

Chicken Meal & Brown Rice Formula

#### **ProDiet** HOLISTIC CHOICE Chicken Meal & Brown Rice Formula with Fruits & Vegetables

- Chicken Meal (water removed) #1 Ingredient Provides 5 times more concentrated protein than plain chicken or meat
- Brown Rice, Flax Seed, Natural Fiber
- Sunflower Oil, Omega 3 & Omega 6 Healthy Skin and a Beautiful Coat
- Chelated Minerals Maximum Nutrient Absorption
- Glucosamine & Chondroitin Strong Hips and Joints
- Probiotics Healthy Digestive System
- No Corn No Wheat No Soy No Gluten
- No Artificial Flavors or Colors
- Rich in Antioxidants

Used and Recommended by Professionals

#### HOLISTIC CHOICE All Breeds - Puppy to Adult (Great for Show & Sporting Dogs)

Made in the USA 

Net Weight 20 lbs. (9.07 kg)

**ProDiet** "Serving the Pet Industry Since 1960" Chicken Meal & Brown Rice Formula with Fruits & Vegetables



20 Ibs.

(9.07 kg)

- Chicken Meal (water removed) #1 Ingredient
- Provides 5 times more concentrated protein than plain chicken or meat • Brown Rice, Flax Seed, Natural Fiber Sunflower Oil, Omega 3 & Omega 6
- Chelated Minerals Maximum Nutrient Absorption
- Glucosamine & Chondroitin Probiotics
- Healthy Digestive System
- No Corn No Wheat No Soy No Gluten • No Artificial Flavors or Colors • Great Taste

ade in the USA

t Weight 20 lbs. (9.07 kg)

20 Ibs,

(9.07 kg)

Used and Recommended by Professionals

ProDiet

"Serving the Pet Industry Since 1960"

Chicken Meal & Brown Rice Formula

WEIGHT CONDITIONER Less Active Adult Dogs

## We are the natural dog food pioneers.

In 1996 *Pro*Diet was rated #1 for quality among leading brands of dog food from Australia, Europe, Canada and the United States in tests conducted by Daichi Haseki Co. Ltd, of Tokyo, Japan. For decades we have been testing *Pro*Diet recipes and proving them to be the world's best...to keep dogs and puppies healthy, active and beautiful!

- ProDiet prevents and solves problems related to nutrition.
- ProDiet aids in preventing cancer. Statistics show that about 50% of all dogs get cancer.

We discovered a combination of ingredients that does wonders in keeping dogs healthy and preventing cancer. We have not had a dog with cancer in over 25 years.

We all know that nothing is perfect forever. But, if *Pro*Diet could save half of the 50% from getting cancer, it would still be very special.

We were very fortunate to have several breeds of dogs and puppies to test many formulations of food that we made in our own plant. Without this combination--and a lot of patience, this never would have been possible.

## (218) 498-0235

For more information and testimonials, visit

## www.ProDietPet.com



131 130<sup>th</sup> St S Glyndon, MN 56547-9551 (218) 498-0235, (218) 498-2874 info@prodietpet.com www.prodietpet.com



Holistic health care recipes for dogs and puppies

## Why feed ProDiet?

There's a clear connection between high-quality nutrition and long-term health, and that's why dog owners who want the best food for their pets choose *Pro*Diet. Whether you raise show dogs, sporting dogs or just a family pet, you won't find a more nutritious, healthful food for your dog than *Pro*Diet.

#### All ProDiet formulations contain sunflower oil, which is rich in vitamin E.

- Sunflower oil improves skin health and helps to prevent infection.
- It also helps to prevent cancer and heart disease.
- In addition, it strengthens the immune system and reduces the severity of arthritis.

#### ProDiet helps prevent and eliminate...

- Excessive shedding or a dry skin and coat.
- Hot spots and allergies.

#### **ProDiet is perfect for puppies and dogs with sensitive stomachs.**

• You can switch your dog to *Pro*Diet immediately, rather than gradually over time. No mixing is necessary. Just feed less for a few days and then we recommend self-feeding (free choice). Self-feeding works well for most dogs.

#### Performance

• Two ingredient lists may look very similar, but produce amazingly different results. You need to use the right ingredients in the proper way—and we do that.

#### *Pro*Diet is professional quality at its best, yet it's very affordable.

- When it comes to taste, *Pro*Diet is not just another dog food.
- It's great for treats, too. Your dog will love it!

#### ProDiet is produced in a safe feed/safe food certified facility.

• Never a recall. You get the same high-quality food every time.

Please visit our website and compare the results with all the other brands—dry, canned, frozen or homemade, and you will see why *Pro*Diet is America's best value food for your dog.

# World's Best Holistic Dog Foods



\*\*\*\*

Made in U.S.A. with U.S.A. Ingredients

# www.ProDietPet.com



 $\star \star \star \star \star$ 

ProDiet-Poster-2020-c.pub

The world's most advanced, nutritious and proven natural holistic foods for healthy dogs and puppies, developed by:

**Stan Crume**—Internationally known breeder of imported and champion dogs

Dr. Al Rutledge—Professor of animal nutrition and international consultant, who formulated the ration for Secretariat, the "Greatest Race Horse of All Time."

For more information and testimonials, visit

www.ProDietPet.com

### World's Best Holistic Health Foods

**DEVELOPED BY** 

Stanley Crume — Internationally Known Breeder

Dr. Al Rutledge — Professor of Animal Nutrition





All ProDiet formulations contain sunflower oil.

## When other foods fail, there's a 99.5% chance *Pro*Diet will diminish the problem or solve it altogether.

Short-term results are just the beginning when you feed *Pro*Diet to your dog. The long-term results are what really count. It has been proven for decades that dogs raised on *Pro*Diet stay healthy and beautiful with minimal or no cost for medical care. This is what *Pro*Diet is all about.





## World's Best ★★★★★ Recipes

# **Pro**Diet is the ultimate dog food for long-term health.

#### **DEVELOPED BY**

Stanley Crume — Internationally Known Breeder Dr. Al Rutledge — Professor of Animal Nutrition

#### Healthy Skin and Coat

- Minimal shedding
- No dandruff or dry skin

#### **Sensitive Stomachs**

- No stomach issues ideal for bulldogs and puppies
- Switch to *Pro*Diet immediately
- Feed about 25% less

#### Highly Digestible, with Probiotics and Flax Seeds

 Feed less and clean less — save money



#### Healthy and Strong Hips and Joints

With glucosamine and chondroitin

#### Taste

- ProDiet is delicious!
- Many use it for treats, too.

#### Made with USA Ingredients

www.prodietpet.com (218) 498-0235

#### **Health Care Costs**

 Other than the normal preventatives, the health care costs for our dogs raised on *Pro*Diet have been basically zero.

#### **A Priceless Discovery**

 In over 25 years, none of our dogs have gotten cancer. That's remarkable when you consider that about 50% of all dogs get cancer. Obviously, dogs must not be exposed to farm and garden spray or chemicals.





### **Compare** *Pro***Diet** with Other Brands

Chicken Meal (water removed) is always the #1 ingredient in *Pro*Diet.



Ingredient	<i>Pro</i> Diet Holistic Choice	Blue Buffalo	Fromm	lams	Natural Balance	Nutri Source	Pedigree	Purina Beneful	Rachel Ray	Royal Canin MAXI Canine Health Nutrition	Royal Canin MAXI Puppy Food	Science Diet
Protein/Fat	26/16	26/16	24/16	26/15	28/16	26/12	27/12	24/16	26/15	24/17.5	28/14	26/16
Chicken Meal #1 Ingredient	✓											
Brown Rice #2 Ingredient	<b>√</b>									√		$\checkmark$
Fruits	✓			$\checkmark$	$\checkmark$			$\checkmark$				$\checkmark$
Vegetables	✓	$\checkmark$	$\checkmark$	✓	✓			$\checkmark$	$\checkmark$			✓
Sunflower Oil	$\checkmark$	$\checkmark$										
Flaxseed	<b>V</b>	$\checkmark$	$\checkmark$		$\checkmark$	$\checkmark$						$\checkmark$
Eggs	$\checkmark$		$\checkmark$		$\checkmark$	$\checkmark$				$\checkmark$		$\checkmark$
Fish	✓		$\checkmark$			✓		$\checkmark$				
No Corn, Wheat, Soy or Gluten	✓	√			$\checkmark$							
<b>No</b> Poultry or Meat By Product Meals	<b>√</b>	√	✓		$\checkmark$	$\checkmark$			✓			
No Artificial Flavors, Colors or Preservatives	<b>√</b>	$\checkmark$	√	<b>√</b>	$\checkmark$	$\checkmark$			$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Glucosamine	$\checkmark$	$\checkmark$				$\checkmark$					$\checkmark$	
Chondroitin	<b>√</b>	$\checkmark$				$\checkmark$				$\checkmark$	$\checkmark$	
Probiotics	<b>√</b>	✓				$\checkmark$						



# American Kennel Club<sup>™</sup>

# The American Kennel Club awards **ProDiet Dog Food** its highest rating, A+.

Founded in 1884, the American Kennel Club is the recognized and trusted expert in breed, health and training information for dogs.



# **ProDiet** Earns an A+ Rating

Compare the Quality, Results and Value With All Other Brands



For All Life Stages
Overall Health
Skin

• Coat

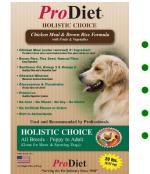
#### **ProDiet Performance 25-15**

#### **Guaranteed Analysis**

Crude Protein (min.) 2	25.0%
Crude Fat (min.) 1	15.0%
Crude Fiber (max.)	4.0%
Moisture (max.) 1	10.0%
*Omega 6 Fatty Acids (min.)	2.10%
*Omega 3 Fatty Acids (min.)	0.35%

\*Not recognized as an essential nutrient by the AAFCO dog food nutrient profile.

**INGREDIENTS:** Chicken Meal, Brown Rice, Pearled Barley, Pork Meal, Poultry Fat (preserved with mixed tocopherols), Dried Beet Pulp, Brewer's Rice, Black Oil Sunflower Seeds, Poultry Liver Flavors, Flaxseeds, Salt, Brewer's Dried Yeast, Fish Meal, Dried Egg Product, Dried Kelp Meal, Potassium Chloride, Whey, Yucca Schidigera Extract, Calcium Carbonate, Choline Chloride, Calcium Propionate, Sodium Bentonite, Ferrous Sulfate Monohydrate, Zinc Oxide, Zinc Methionine Complex, Copper Sulfate, Copper Lysine Complex, Manganous Oxide, Manganese Methionine Complex, Ethylenediamine Dihydroiodide, Cobalt Carbonate, Sodium Selenite, Mineral Oil, Vitamin E Supplement, Niacinamide, Vitamin A Supplement, Calcium Pantothenate, Thiamine Hydrochloride, Riboflavin, Biotin, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), Vitamin D3 Supplement, Cobalt Glucoheptonate, Folic Acid, Amorphous Silicon Dioxide, Citric Acid, Natural Mixed Tocopherols, Vegetable Oil, Rosemary Extract, and Dried Enterococcus Faecium Fermentation Product.



- For All Life Stages
  - Health
  - Coat
  - Hips
  - Joints

#### **ProDiet Holistic Choice 26-16**

#### **Guaranteed Analysis**

<i></i>	
Crude Protein (min.)	26.0%
Crude Fat (min.)	16.0%
Crude Fiber (max.)	3.5%
Moisture (max.)	10.0%
*Omega 6 Fatty Acids (min.)	2.85%
*Omega 3 Fatty Acids (min.)	0.61%
*Glucosamine Hydrochloride (	(min.). 660 mg/kg
*Chondroitin Sulfate (min.)	180 mg/kg

\*Not recognized as an essential nutrient by the AAFCO dog food nutrient profile.

INGREDIENTS: Chicken Meal, Brown Rice, Poultry Fat preserved with mixed tocopherols, Dried Beet Pulp, Brewers Rice, Dried Peas, Flaxseeds, Dried Egg Product, Fish Meal, Poultry Liver Flavors, Salt, Black Oil Sunflower Seeds. Dried Brewer's Yeast. Potassium Chloride. Yucca Schidigera Extract, Calcium Carbonate, Choline Chloride, Calcium Propionate, Glucosamine Hydrochloride, Dried Celery, Dried Potato Flakes, Dried Carrots, Dried Cranberries, Dried Blueberries, Tomato Pomace, Dried Kelp Meal, Dried Parsley, Chondroitin Sulfate, Sodium Bentonite, Ascorbic Acid, Ferrous Sulfate Monohydrate, Zinc Oxide, Zinc Methionine Complex, Copper Sulfate, Copper Lysine Complex, Manganous Oxide, Manganese Methionine Complex, Ethylenediamine Dihydroiodide, Cobalt Carbonate, Sodium Selenite, Mineral Oil, Inositol, Vitamin E Supplement, Niacinamide, Vitamin A Supplement, Calcium Pantothenate, Thiamine Hydrochloride, Riboflavin, Biotin, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), Vitamin D3 Supplement, Cobalt Glucoheptonate, Folic Acid, Amorphous Silicon Dioxide, Citric Acid, Natural Mixed Tocopherols, Vegetable Oil, Rosemary Extract, and Dried Enterococcus Faecium Fermentation Product.



- For Less Active Adult Dogs
- Overall Health
- Hips
  - Joints

#### **ProDiet Weight Conditioner 26-10**

#### **Guaranteed Analysis**

Crude Protein (min.)	26.0%
Crude Fat (min.)	10.0%
Crude Fiber (max.)	4.0%
Moisture (max.)	10.0%
*Omega 6 Fatty Acids (min.)	1.40%
*Omega 3 Fatty Acids (min.)	0.29%
*Glucosamine Hydrochloride (min.	) 660 mg/kg
*Chondroitin Sulfate (min.)	180 mg/kg

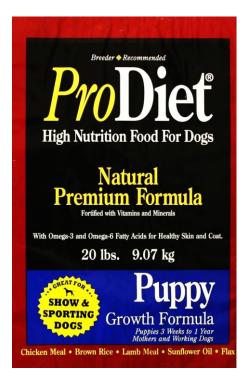
\*Not recognized as an essential nutrient by the AAFCO dog food nutrient profile.

**INGREDIENTS:** Chicken Meal, Pearled Barley, Brewer's Rice, Brown Rice, Dried Beet Pulp, Pork Meal, Poultry Fat (preserved with mixed tocopherols), Black Oil Sunflower Seeds, Dicalcium Phosphate, Flaxseeds, Poultry Liver Flavors, Menhaden Fish Meal, Brewer's Dried Yeast, Salt, Dried Egg Product, Whey, Dried Kelp Meal, Potassium Chloride, Yucca Schidigera Extract, Calcium Carbonate, Choline Chloride, Calcium Propionate, Glucosamine Hydrochloride, Chondroitin Sulfate, Sodium Bentonite, Ferrous Sulfate Monohydrate, Zinc Oxide, Zinc Methionine Complex, Copper Sulfate, Copper Lysine Complex, Manganous Oxide, Manganese Methionine Complex, Ethylenediamine Dihydroiodide, Cobalt Carbonate, Sodium Selenite, Inositol, Vitamin E Supplement, Niacinamide, Vitamin A Supplement, Calcium Pantothenate, Thiamine Hydrochloride, Riboflavin, Biotin, Mineral Oil, Pyridoxine Hydrochloride, Vitamin B12 Supplement, Menadione Sodium Bisulfite Complex (source of Vitamin K activity), Vitamin D3 Supplement, Cobalt Glucoheptonate, Folic Acid, Amorphous Silicon Dioxide, Citric Acid, Natural Mixed Tocopherols, Vegetable Oil, Rosemary Extract, and Dried Enterococcus Faecium Fermentation Product.

Holistic-Choice-Ingredients-Rev.docx

## **Pro**Diet Natural Premium Dog Food

INGREDIENTS



#### Puppy For puppies, plus show and sporting dogs

#### GUARANTEED ANALYSIS

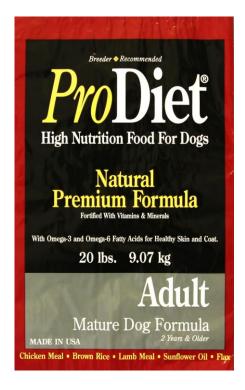
Crude Protein ..... not less than 28% Crude Fat ...... not less than 18% Crude Fiber ...... not more than 5% Moisture ....... not more than 10%

#### Calorie Content

ME (Calculated)=3665 Kcal/kg, 1666 kcal/lb., 416.5 kcal/cup

#### Ingredients

Chicken Meal; Ground Brown Rice; Lamb Meal, Ground Yellow Corn; Dried Beet Pulp; Chicken Fat (preserved with Natural Mixed Tocopherols and Citric Acid); Corn Gluten Meal; Ground Oil Sunflower Seeds; Brewers Dried Yeast; Flaxseed; Fish Meal, Dried Egg Product; Salt; Potassium Chloride; Vitamin A Acetate; Vitamin D-3 Supplement; Vitamin E Supplement; Riboflavin Supplement; Vitamin B-12 Supplement; d-Pantothenic Acid; Niacin Supplement; Choline Chloride; Pyridoxine Hydrochloride; Thiamine Mononitrate; Folic Acid; Ascorbic Acid; Biotin; Rosemary Extract; Inositol; Dehydrated Kelp; Polysaccharide Complexes of Zinc, Iron, Manganese, Copper and Cobalt; Potassium Iodate; Sodium Selenite and Yucca Schidigera Extract.



#### Adult For mature dogs

#### GUARANTEED ANALYSIS

Crude Protein ..... not less than 21% Crude Fat ...... not less than 12% Crude Fiber ...... not more than 5% Moisture ...... not more than 10%

#### Calorie Content

ME (Calculated)=3435 Kcal/kg, 1561.4 kcal/lb., 390 kcal/cup

#### Ingredients

Chicken Meal; Ground Brown Rice; Brewers Rice, Ground Yellow Corn; Dried Beet Pulp; Ground Oil Sunflower Seeds; Chicken Fat (preserved with Natural Mixed Tocopherols and Citric Acid); Corn Gluten Meal; Lamb Meal; Brewers Dried Yeast; Flaxseed; Dried Egg Product; Salt; Potassium Chloride; Vitamin A Acetate; Vitamin D-3 Supplement; Vitamin E Supplement; Riboflavin Supplement; Vitamin B-12 Supplement; d-Pantothenic Acid; Niacin Supplement; Choline Chloride; Pyridoxine Hydrochloride; Thiamine Mononitrate; Folic Acid; Ascorbic Acid; Biotin; Rosemary Extract; Inositol; Dehydrated Kelp; Polysaccharide Complexes of Zinc, Iron, Manganese, Copper and Cobalt; Potassium Iodate; Sodium Selenite and Yucca Schidigera Extract.

## **Pro**Diet Testimonial

Brenda Arneson, R.N., Minnesota

Thank you. Amazing change in just two days!

ProDiet-Testimonials-2023-Brenda-Arneson.pub

## **Pro**Diet Testimonial

#### Keri Gardner, M.D., Alaska

Oct. 2, 2020. We wanted to write you with the good news that after failing several other top-quality dog foods and prescription diets, our border collie with foot allergies is doing amazing on the *Pro*Diet Holistic Choice dog food. It was very easy to switch her over to the ProDiet because she loved the taste. We started using it as training treats to see how she would do, and whenever we called her she turned around immediately and ran back licking her lips in anticipation. She couldn't believe her good luck when she started getting full scoops of *Pro*Diet for breakfast and dinner--which is surprising because she was getting rotisserie chicken and sweet potatoes twice a day! She is now on a full diet of your kibble and she is very healthy and energetic and has had absolutely no vomiting or diarrhea. The transition was very smooth and we couldn't be happier. We are lucky that we found *Pro*Diet--thank you!"

ProDiet-Testimonials-2020-Keri-Gardner

## **ProDiet Testimonial**

#### Pat & Ron, Minnesota

We had our two six-year-old dogs in to the vet for a check-up. I thought you might like to see the vet's reports. As you can see, they are both perfect, which the vet says is unheard of.

That just goes to show, if you want your dogs to be healthy, it pays to feed *Pro*Diet, "The World's Best Dog Food."

**2021 update.** Our dogs have been raised on *Pro*Diet since they were puppies. Had them to the vet for their annual checkup. Same results again...everything is perfect! The vet says this is unbelievable!

ProDiet-Testimonials-2020-Pat-and-Ron

Client: Moyer, Ron & Pat (11835) Patient Name: Leona Species: Canine Breed: Chinese Crested

4

Gender: Female/Spayed Weight: 13.80 lbs Age: 6 Years Doctor: W.M.Rose, DVM -S

Test	Results	Reference Interval	LOW	NORMAL	HIGH
LaserCyte (M	ay 26, 2020 8:1	7 AM)			
RBC	8.10 M/µL	5.83 - 9.01			
HCT	50.1 %	36.6 - 54.5			
HGB	16.8 g/dL	12.2 - 18.4			
MCV	61.9 fL	55.8 - 71.6			
MCH	20.8 pg	17.8 - 28.8			
MCHC	33.6 g/dL	30.9 - 38.6			
RDW	15.3 %	14.7 - 17.9			
%RETIC	0.5 %	14.7 17.0	L		
RETIC	42.7 K/µL	10.0 - 110.0			
WBC	10.28 K/µL	5.50 - 16.90			
%NEU	58.5 %	5.50 - 16.90	L		
%LYM	31.4 %				
%MONO	6.7 %				
%EOS	2.7 %				
%BASO	0.7 %				
NEU	6.02 K/µL	2.00 - 12.00			
LYM	3.23 K/µL	0.50 - 4.90			
MONO	0.69 K/µL	0.30 - 2.00			
EOS	0.27 K/µL	0.10 - 1.49			
BASO	0.08 K/µL	0.00 - 0.10			
PLT	430 K/µL	175 - 500			
MPV	7.8 fL				
PDW	21.6 %				
PCT	0.34 %				
Catalyst Dx (I	May 26, 2020 8:	:19 AM)			
GLU	104 mg/dL	74 - 143			
CREA	1.0 mg/dL	0.5 - 1.8			
BUN	12 mg/dL	7 - 27			
BUN/CREA	12				
PHOS	5.3 mg/dL	2.5 - 6.8			
CA	10.0 mg/dL	7.9 - 12.0			
TP	7.0 g/dL	5.2 - 8.2			
ALB	3.4 g/dL	2.3 - 4.0			
GLOB	3.6 g/dL	2.5 - 4.5			
ALB/GLOB	0.9				
ALT	52 U/L	10 - 125			
ALKP	30 U/L	23 - 212			
GGT	0 U/L	0 - 11			
TBIL	0.3 mg/dL	0.0 - 0.9			
CHOL	187 mg/dL	110 - 320			
AMYL	439 U/L	500 - 1500 LOW			
LIPA	889 U/L	200 - 1800			
Na	155 mmol/L	144 - 160			
K	4.0 mmol/L				
Na/K	39	3.5 - 5.8			
	39 113 mmol/L	109 - 122			
Cl Osm Calc	306 mmol/kg	105 - 122	L		

Printed: May 26, 2020 8:19 AM

Client: Moyer, Ron & Pat (11835) Patient Name: Mary Species: Canine Breed: Chinese Crested Gender: Female/Spayed Weight: 12.90 lbs Age: 6 Years Doctor: W.M.Rose, DVM -S

Test	Results	Reference Interval	LOW	NORMAL	HIGH	
LaserCyte (N	lay 26, 2020 8:3	31 AM)				
RBC	8.53 M/µL	5.83 - 9.01				
HCT	55.1 %	36.6 54.5 HIGH		-		
HGB	17.3 g/dL	12.2 - 18.4				
MCV	64.6 fL	55.8 - 71.6				
MCH	20.3 pg	17.8 - 28.8				
MCHC	31.4 g/dL	30.9 - 38.6				
RDW	15.4 %	14.7 - 17.9				
%RETIC	0.6 %					
RETIC	49.1 K/µL	10.0 - 110.0				
WBC	8.81 K/µL	5.50 - 16.90				
%NEU	60.4 %	0.00 - 10.00				
%LYM	24.4 %					
%MONO	11.3 %					
%EOS	3.2 %					
%BASO	0.8 %	2.00 42.00				
NEU	5.32 K/µL	2.00 - 12.00				
LYM	2.15 K/µL	0.50 - 4.90				
MONO	0.99 K/µL	0.30 - 2.00				
EOS	0.28 K/µL	0.10 - 1.49				
BASO	0.07 K/µL	0.00 - 0.10				
PLT	485 K/µL	175 - 500				
MPV	9.4 fL					
PDW	20.9 %					
PCT	0.46 %					
Catalyst Dx (	May 26, 2020 8	:33 AM)				
GLU	104 mg/dL	74 - 143				
CREA	0.8 mg/dL	0.5 - 1.8				
BUN	15 mg/dL	7 - 27				
BUN/CREA	19					
PHOS	4.1 mg/dL	2.5 - 6.8				
CA	9.9 mg/dL	7.9 - 12.0				
TP	6.9 g/dL	5.2 - 8.2				
ALB	3.3 g/dL	2.3 - 4.0				
GLOB	3.6 g/dL	2.5 - 4.5				
ALB/GLOB	0.9					
ALT	50 U/L	10 - 125				
ALKP	59 U/L	23 - 212				
GGT	0 U/L	0 - 11				
TBIL	0.2 mg/dL	0.0 - 0.9				
CHOL	215 mg/dL	110 - 320				
ONOL	643 U/L	500 - 1500				
AMYL						
	882 U/L	200 - 1800				
AMYL		200 - 1800 144 - 160				
AMYL LIPA Na	882 U/L 156 mmol/L	144 - 160				
AMYL LIPA Na K	882 U/L					
AMYL LIPA Na	882 U/L 156 mmol/L 4.1 mmol/L	144 - 160				



Printed: May 26, 2020 8:33 AM

Page 1 of 1

## **ProDiet Testimonials**

#### What fabulous foods! Ingredients are superior. Congratulations!

#### Dr. Jim Corbin, University of Illinois

~ ~ ~ ~ ~

Best on the Planet!! Dr. Lon Jorgensen, Ph.D.

~ ~ ~ ~ ~

I love this dog food *Pro*Diet!! A couple of very important things I have seen from the use of *Pro*Diet for my 5 great dogs. I have used ProDiet food from day 1. I have a Siberian Husky- Sequoia who is beautiful & such a great dog. Huskies will blow their coats twice a year & shed a lot all year. However with the use of ProDiet I can say that "Sequoia" shed less than a non-shedding dog would. He will still blow his coat but the clumps, if any, are the size of a nickel or quarter at most in comparison to clumps that I have seen the size of a melon in several places on the dogs body. I have hardwood floors so I can see just how much shedding is happening. I am happy to say I take Sequoia in to get groomed maybe once a year. The benefits from this dog food goes much farther than the amazing coats the dogs have.

With 5 dogs you would think that my yard would be a big brown patch. But happily my yard is amazing & lush with no brown spots, even in the spring after a long winter & less waste for my 5 dogs compared to the neighbor with just 1 dog. I even did some landscaping the summer of 2012 & the brand new sod had no problems w/ the 5 dogs.

Feeding 5 dogs is also noticeably different with a good quality food. For 5 dogs I only use 40-50 lbs. of food a month. I have many friends who are convinced that the "name brand" from the vet is the way to go & use 2-3 times the food we do & that is for 1 medium size dog. Not to mention again the waist & the damage to the yards they have from using a brand of food that isn't as quality as *Pro*Diet.

I dog sit for a couple of close friends & because this food is so good I don't let them bring whatever food they normally feed their dog because 1) I won't feed it to the dog when they are at my house & 2) more important & impressive is **their dog can come eat our food & have NO reaction to the change in food.** No stomach upset or loose stools or anything. Plus they like it & eat it like it is a treat to them.

I have always promoted this food & the cost to anyone I know with a dog. The one friend who doesn't use it, thinks that the size of the bag is too big for the 1 little dog she has, but will spend more on a smaller bag of less quality food & then asks me why her dog (from my litter of puppies) sheds when my dogs do not! So for me the benefit is more than this little area can express.

Thank you for such an amazing food to feed my dogs. They are like kids to me so knowing they are getting the best means so much!



## **Pro**Diet Testimonials

We started using your product in January and within 2-3 weeks we started noticing the difference in our Golden Retrievers coat. She was shedding terribly and her skin was dry and flaky. Up to that point we had been using Blue Buffalo, but our retriever was shedding so bad, if you pet her you would get a clump of hair. We literally told our friends not to wear black if they were coming over. Since the change, I cannot even begin to tell you how much improvement in her coat and skin has taken place. Since starting your food her skin has cleared up and she has stopped shedding completely.

**Unbelievable! Love your product!** I tell all my friends with dogs about you. Again thanks, love your food. ProDiet for life!

#### Jon G., Minnesota

We rescued our Basset mix a little over two months ago. He had trouble with loose stools at first, and we thought it was the stress of transition or maybe treats so we made sure to monitor. We kept him on the Purina Pro Plan Chicken & Rice because that's what the rescue had fed him, and the vet said it was good food. I wasn't convinced after looking at the ingredients though. His BMs improved but still aren't firm. I've tried probiotics too and fed him just chicken and rice for two days (that did work but we slipped back the other way once maintaining a normal diet.) So, long icky story short, **I'm so glad we found your food, and I'm thrilled to be supporting a local business too.** 

My dad has a Brittany and said he read about your food in a hunting magazine awhile ago too. I'm bringing some back to Western ND this weekend for his dog to try as well.

### Sorry to keep filling up your inbox, but I just had to tell you how impressed I am with ProDiet after just using it a couple days!

After you said it was ok to switch completely over, I fed Archie one cup (he gets about 2 cups a day) in the morning. His BM was better already midday. His second serving in the evening we did a half cup. By morning, he had completely normal BMs. After just two servings!!! Forget the rest of the Purina; we will donate it to the Humane Society!

Thanks so much for all your great communication. I look forward to meeting you as soon as our bag starts to get low! I'm bringing some to my dad's dog this weekend to see if he likes it (I'm sure he will), and will definitely be singing your praises to all my pet owner friends!

*Update, Sept. 24, 2019.* I just wanted to let you know we continue to love having Archie on ProDiet. My dad and brother have also switched their dogs over after seeing how well Archie did on it. They've both noticed great changes in their coats, energy and general well-being! I keep telling everyone how much we love your food! (I also wrote into chewy.com recommending your food!)

Thanks again!

#### E.B., North Dakota

I just wanted to let you know that I cannot say enough in praise of ProDiet. After five years of raising Akitas and making only a little money above expenses, **ProDiet helped me to have a more profitable year.** 

My dogs used to produce few puppies, and the ones that did usually lost two or three. Finally you, who had raised dogs for years and knew what breeding kennels really needed, came along with ProDiet. Now all my dogs are having puppies and keeping them. Even two females that I had been breeding unsuccessfully for two years and was going to give up on are now pregnant.



ProDiet-Testimonials-2020.docx

### Natural Holistic Health Foods For Dogs and Puppies

#### Made in America with USA Ingredients

- ProDiet formulations are extensively tested and proven for performance, excellent health, body and coat.
- ProDiet foods are highly digestible, so you can feed about 25% less than most other brands and it is easy to clean.
- Dogs with sensitive stomach issues can be switched to ProDiet immediately and you can expect them to be much improved or fine the next day.
- Dogs raised on *Pro*Diet have healthy coats and no dandruff.
  - All *Pro*Diet formulations exceed the nutritional levels established by the AAFCO Dog Food Nutrient Profiles.
  - *Pro*Diet is produced in a Safe Feed/Safe Food certified facility with USA ingredients.
  - *Pro*Diet has never had a recall!

For important ingredient information and more, visit

# www.ProDietPet.com